



**LocalCatch.org is a community-of-practice made up of fisherman, businesses organizers, researchers, and consumers from across North America that are committed to providing local, healthful, low-impact seafood via community supported fisheries and direct marketing arrangements in order to support healthy fisheries and the communities that depend on them.**

The 3rd Local Seafood Summit celebrates the creativity and entrepreneurial spirit of small-scale and community-based seafood businesses committed to strengthening our local, regional, and national food systems. It is an opportunity to showcase progress within the Local Catch Network, expand the community, and gain practical skills and knowledge that can help seafood businesses thrive. The conference will be a vibrant, diverse, and inspiring event where attendees have ample time to learn new skills, discuss innovative programs, network with their peers, and deepen our shared understanding of the values needed to strengthen and sustain local fishing communities.

#### **General Information**

**Date:** October 6 & 7, 2019

**Location:** Portland, Oregon - [The Redd on Salmon Street](#)

**Registration:** <https://localcatch.org/local-seafood-summit-2019/>

## **Workshop Leaders: Submit Your Session Proposal Here**

***Deadline to submit: June 1, 2019***

Please contact Taylor Witkin ([taylor.witkin@maine.edu](mailto:taylor.witkin@maine.edu)) with any questions.

Join us to **celebrate** our past efforts, **mobilize and strengthen** the network, and lay a path to **transform** the seafood system using innovative business strategies and tools. We plan to deliver tangible learning takeaways and practical skills and strategies to participants as we grow our membership and develop a strong foundation for community and values-based seafood systems.

The goals of the summit are to:

1. Facilitate knowledge sharing, mentor relationships, networking and business development within our community and with new partners;
2. Identify and develop innovative strategies for protecting, operationalizing, and promoting the core values within and beyond our network;

3. Increase LocalCatch.org's capacity to directly support small-scale fishermen and values-based seafood businesses

For more information on this year's summit, explore our [website](#).

### **Audience**

The Local Seafood Summit is a practitioner-centric event. It is for small- and mid-scale fishermen and seafood businesses that are interested in sharing knowledge gained through experience, learning strategies that make community supported fisheries and direct-marketing businesses successful, and collaborating to build a trustworthy, low-impact, domestic seafood supply system. The summit provides a great opportunity for fishermen interested in direct-marketing to learn from established businesses and connect directly with other resources in a network that supports good, clean, fair seafood.

The summit also fosters relationships between the seafood industry and the support sectors that are critical in the transition toward responsible, sustainable, values-based seafood systems. The 3rd Local Seafood Summit is not about preaching to the choir. It will bring new and non-traditional partners to the local seafood movement, providing fresh energy and innovative ideas.

### **Call for Workshop Proposals**

We encourage potential session/workshop leaders to be creative, collaborative, and inclusive. You may find it helpful to review the agenda from our [2016 summit](#), to avoid repetition while building on important themes and work streams, or to introduce new ideas.

Previous attendees have indicated interest in: facilitated networking, education and technical assistance such as supply chain development, marketing and branding, customer retention, and contracts with institutions.

We are seeking session/workshop proposals that will help participants:

- Be inspired to set and achieve bold goals that sustain development with small-scale fisheries, seafood businesses, and regional and national food systems work.
- Learn about innovative strategies and tools that have proven successful and can be adopted, adapted, or scaled up by direct-marketing and community-based seafood businesses.
- Develop new skills through in-depth trainings, problem-solving workshops, and small-group/one-on-one networking sessions.
- Build new and stronger relationships among individuals and organizations, and across sectors enabling us to collectively add value and values to our seafood systems.
- Identify opportunities for LocalCatch.org to effectively support fishermen and values-based seafood businesses within the Local Catch Network

**Session Format:** The summit will consist of 5 sessions across the 2 day event (2 sessions of Day 1, and 3 session on Day 2). Each session will be broken into 4 workshops that will run for approx. 80 minutes. The format of each workshop will depend on workshop proposals.

We urge presenters to connect with colleagues from other organizations or communities to create a more comprehensive, collaborative workshop. The conference organizers may group two proposals on similar themes together and offer the presenters the opportunity to resubmit a combined proposal.

## Core Values

At the 2016 summit, we established a set of [Core Values](#) to guide the growth of the local seafood movement. Please ensure at least one of these values is core to your workshop/session.

- Community-Based Fisheries
- Fair Access
- Fair Price
- Eating with the Ecosystem
- Traceable and Simple Supply Chains
- Catch and Handle with Honor
- Community and Ecosystem Based Management
- Creativity and Collaboration

## Criteria

To help guide the development of your proposal, we have included the criteria that the steering committee will consider while reviewing your proposal. **In addition to the criteria below, final selections will be made taking into account a balance of themes across workshop/session proposals.**

Priority will be given to presenters representing a diversity of backgrounds, perspectives, and communities and/or are part of traditionally underrepresented groups

- Encourages participant engagement and active learning
- Builds organizational/business capacity through skill development
- Aids in network development or stimulates network activity beyond the summit
- Includes a strategy to engage leaders, decision-makers, and/or policy-makers
- Applies across different nodes in the supply chain (e.g. more than one stakeholder group will benefit)
- Highlights an innovative strategy or new ideas
- Demonstrates collaboration between organizations or businesses and/or highlights different approaches and models