



Local Seafood Summit 2019

Swag Swap & Silent Auction

The 3rd Local Seafood Summit will hold a swag swap and silent auction during the conference. This is an opportunity to give away stuff with your logo, share promotional material, sell products, or donate items to the Local Catch silent auction. Simply bring your “swag” to the Summit and set it up in a creative way on designated tables near the registration area at The Redd.

- Do you and/or your business have awesome promotional items, aka SWAG?
- Do you have packaged, value-added seafood products or other goodies that you'd love to sell, share, or swap with others?
- Do you have some artwork you'd like to share with seafood community?
- Do you have a collection of hats and t-shirts and feel like pruning your stash?
- Do you just like "SWAG" and have access to someone who can provide you with some to throw on a table for others to enjoy?

Guidelines are simple

- Put together some promotional swag to bring to the Summit.
- Drop it off at the appropriate swag table sometime during the conference (preferably before the program starts).
- There will be three sections: swaps, marketplace, and silent auction.
- In the **swaps section**, leave something that you would like to share with others.
- In the **sales section**, have someone from your organization at the table selling swag during breaks. If you want, you can even contribute some or all of the profits to LocalCatch.org!
- Feeling charitable? Donate something to the **Local Catch Silent Auction**. This could be artwork, a book, clothing, etc.

- Be mindful of space (please do not bring hundreds of items to giveaway)

What should you bring?

- Anything with your business logo on it, like t-shirts, hats, or mugs
- Shelf-stable, package seafood products, like canned salmon or dried seaweed
- Artwork
- Sell or giveaway a CSF share
- Paper items like newsletters, annual reports, and other promotional items that you would like to share also welcome.

Please let Taylor Witkin (<mailto:taylor.witkin@maine.edu>) know if you have any questions, and please bring your SWAG to the Summit in October!

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