



Scale Your Local Catch

2022-2023 Program Schedule

This is our program schedule “at a glance” for the Scale Your Local Catch program. The program has been designed for all sessions to occur at 11:00 AM PT/ 2:00 PM ET. Training sessions are scheduled for Tuesdays and Thursdays. Sessions labeled with “Networking Session” are optional for you to attend. They are opportunities for the SYLC cohort to connect with fellow businesses and members of the Local Catch Network.

- Kick Off Training Link:**
meet.google.com/pxv-gcpg-smm
 Phone Numbers | (US) +1 361-232-4661 | PIN: 712 078 330#
- VAPG Registration Link:**
<https://maine.zoom.us/meeting/register/tZYkcOCrrjssGtP750AnmcS9OcUW5W8mlBqZ>
- Meeting Information (January-March):**
et.google.com/mms-qnch-gzf
 Phone Numbers | (US) +1 304-410-0197 | PIN: 385 844 612#

Weeks	Date	Day & Time (PST)	Session	Trainer
Week 1	6- Dec	Tuesday, 11:00am-12:30pm	Kick Off Training Google Link	SYLC Team
Week 2	13- Dec	Tuesday, 11:00am - 12:30pm	USDA VAPG Registration Link	Gregory York
HOLIDAY BREAK				
Week 3	10-Jan	Tuesday, 11:00am - 12:30pm	Business Entity Formation Pt.1	Winona Dorris
	12-Jan	Thursday, 11:00am - 12:30pm	Business Entity Formation Pt.2	Winona Dorris
Week 4	17-Jan	Tuesday, 11:00am - 12:30pm	Contracts & Partnerships	Vanessa Norman
	19-Jan	Thursday, 11:00 -	Networking Session - Get to Know the	SYLC Team

		12:30pm	Cohort Optional	
Week 5	24-Jan	Tuesday, 11:00-12:30pm	Accounting Pt.1	Winona Dorris
	26-Jan	Thursday, 11:00am - 12:30pm	Accounting Pt.2	Winona Dorris
Week 6	31-Jan	Tuesday, 11:00am - 12:30pm	Accounting Pt.3	Winona Dorris
	2-Feb	Thursday, 11:00am - 12:30pm	Accounting Pt.4	Winona Dorris
Week 7	7-Feb	Tuesday, 11:00am - 12:30pm	Marketing Pt.1	Jill Neumeister
	9-Feb	Thursday, 11:00am - 12:30pm	Networking Session - Marketing tools & tactics Optional	SYLC Team
Week 8	14-Feb	Tuesday, 11:00am - 12:30pm	Introduction to Taxation Pt.1	Winona Dorris
	16-Feb	Thursday, 11:00am - 12:30pm	Introduction to Taxation Pt.2	Winona Dorris
Week 9	21-Feb	Tuesday, 11:00am - 12:30pm	Introduction to Taxation Pt.3	Winona Dorris
	23-Feb	Thursday, 11:00am - 12:30pm	Introduction to Taxation Pt.3	Winona Dorris
Week 10	28-Feb	Tuesday, 11:00am - 12:30pm	Access to Capital & 5 C's of Credit	Maia Larson
	2-Mar	Thursday, 11:00am - 12:30pm	Networking Session- Crowdsourcing and Creative Funding Opportunities Optional	SYLC Team
Week 11	7-Mar	Tuesday, 11:00am - 12:30pm	Labor and Employment	Rachel Armstrong
	9-Mar	Thursday, 11:00am - 12:30pm	Concepts in Insurance	Winona Dorris
Week 12	14-Mar	Tuesday, 11:00am - 12:30pm	Cashflow	Winona Dorris
	16-Mar	Thursday, 11:00am - 12:30pm	Marketing Pt.2	Jill Neumeister
Week 14	21-Mar	Tuesday, 11:00am - 12:30pm	Program Closing	SYLC Team