

## Strengthen Your Seafood Business With SAIL

APPLY IN  
FEBRUARY

### SAIL Catalyst

Formerly Scale Your Local Catch

#### Is this your seafood business?

- Excited and willing to participate in collective learning and sharing space with a small cohort of other values-driven seafood businesses.
- Early-stage needing help implementing & improving systems in the SAIL Catalyst focus areas:
  - Business entity formation
  - Bookkeeping and accounting
  - Cashflow
  - Labor and employment
  - Insurance
  - Contracts and partnerships
  - Marketing

#### What to expect from the program?

- 14 Week cohort-based program
  - Summer Cohort Jun - Sep '24
  - Winter Cohort Dec - Mar '25
- Weekly 1.5 - 3 hour class commitment (virtual)
- Two-day in-person cohort gathering. Location and dates are tbd.

APPLY  
TODAY

### SAIL Mentorship

#### Is this your seafood business?

- Has considerable knowledge and working systems in the SAIL Catalyst focus areas.
- Has a clear idea of the impact you plan to make as a business for people and the planet.
- Is seeking mentorship to help you transition from early-stage to long-term sustainability and maximum impact.

#### What to expect from the program?

- An initial site visit by your mentor
- Bi-monthly virtual meeting (x 2 per month) with your mentor for the full year of the program
- 12 Month 1:1 Program
  - Group 1: February '24-'25
  - Group 2: February '25-'26

*The Local Catch Network is committed to centering equity in our recruitment and programming. We acknowledge that the oppressive systems in which we live provide disproportionate access to things like business formation and the fundamental skills of operation. Our evaluation of applicants will be led by a diverse panel of LCN members who will consider the unique circumstances of each applicant. To learn more about our commitment to advance equity, access, and inclusion in seafood systems, visit: <https://localcatch.org/core-values>.*