

# Strengthen Your Seafood Business With SAIL

APPLY  
TODAY

## SAIL Catalyst

### Is this your seafood business?

- Excited and willing to participate in collective learning and sharing space with a small cohort of other values-driven seafood businesses.
- Early-stage needing help implementing & improving systems in the SAIL Catalyst focus areas:
  - Business entity formation
  - Bookkeeping and accounting
  - Cashflow
  - Labor and employment
  - Insurance
  - Contracts and partnerships
  - Marketing

### What to expect from the program?

- 14 Week cohort-based program
  - Winter Cohort Feb - Apr '25
- Weekly 1.5 - 3 hour class commitment (virtual)
- In-person gathering at the 2025 Local Seafood Summit

APPLY  
MID-NOV

## SAIL Mentorship

### Is this your seafood business?

- Has considerable knowledge and working systems in the SAIL Catalyst focus areas.
- Has a clear idea of the impact you plan to make as a business for people and the planet.
- Is seeking mentorship to help you transition from early-stage to long-term sustainability and maximum impact.

### What to expect from the program?

- An initial site visit by your mentor
- Bi-monthly virtual meeting (x 2 per month) with your mentor for the full year of the program
- 12 Month 1:1 Program
  - February '25-'26

For more information about SAIL Catalyst and SAIL Mentorship:  
<https://localcatch.org/SAIL-2025>